

Appendix F: Proposed CIVITAS Road Safety Measure

London Road (outside Iceland)

Situation	<ul style="list-style-type: none"> The RTI sign is currently positioned north of the bus shelter (outside Iceland). The opaque Clear Channel Advertising panel (on the northern end of the shelter) prevents people reading the RTI sign when they are sitting inside of the shelter. As a consequence people lean out of the bus shelter to view the RTI sign; resulting in bus/pedestrian conflict.
Proposal	<ul style="list-style-type: none"> Reposition the RTI sign south of the bus shelter
Benefit	<ul style="list-style-type: none"> RTI sign will be visible from the bus shelter.
Approximate Cost (£)	<ul style="list-style-type: none"> £4400

London Road / Baker Street junction

Situation	<ul style="list-style-type: none"> The location of Street furniture is reducing visibility for drivers pulling out of Baker Street onto the London Road.
Proposal	<p>North-side of junction:</p> <ul style="list-style-type: none"> Relocate no-entry sign to the far south-west corner of the footway. Remove some of the tactile paving and replace with regular paving slabs. Remove 'A' Boards <p>South-side of junction:</p> <ul style="list-style-type: none"> Remove guarding railing. Remove 'A' Boards. Remove some of the tactile paving and replace with regular paving slabs.
Benefit	<ul style="list-style-type: none"> Increased visibility for road users pulling out of the Baker Street junction onto the London Road The removal or repositioning of street furniture de-clutters the footway and improves pedestrian crossings/visibility lines.
Approximate Cost (£)	<ul style="list-style-type: none"> £2400

Lewes Road / Franklin Road

Situation	<ul style="list-style-type: none"> • Conflict between vehicles and cyclists at the junction. • A Driver's visibility is reduced when the loading bays are in use.
Proposal	<ul style="list-style-type: none"> • Reduce the length of the 'loading only' bay, in the Lewes Road, from 4 to 2 bays. • Provide a third loading bay at the entrance of Franklin Road. • Make the cycle lane more prominent / conspicuous; and add a new cycle logo marking to the resurfaced cycle lane.
Benefit	<ul style="list-style-type: none"> • Will increase the current visibility from the nearside running line from 7 m to 15.7m. • Drivers wishing to exit Franklin Road onto the Lewes Road; will have increased visibility of approaching cyclists (travelling southbound on the Lewes Road) thereby reducing potential conflict.
Approximate Cost (£)	<ul style="list-style-type: none"> • £3500

Lewes Road / Coombe Road junction

Situation	<ul style="list-style-type: none"> • Conflict between vehicles and cyclists at the junction.
Proposal	<ul style="list-style-type: none"> • Make the reinstated advanced stop line more prominent / conspicuous. • Make the cycle lane more prominent / conspicuous; and add a new cycle logo marking to the resurfaced cycle lane.
Benefit	<ul style="list-style-type: none"> • Making the cycle lane and advanced stop line more prominent /visible to motorists.
Approximate Cost (£)	<ul style="list-style-type: none"> • £6300